



**COMMONWEALTH of VIRGINIA**  
*Department for Aging and Rehabilitative Services*

James Rothrock  
Commissioner

Virginia Division for the Aging  
1610 Forest Avenue, Suite 100  
Henrico, VA 23229  
Phone 800-552-3402

[Click here to go to the Virginia Division for the Aging Home Page](#)

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**August 21, 2012**

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12-247

**COMMONWEALTH of VIRGINIA**  
*Department for the Aging*

**MEMORANDUM**

**TO:** Executive Directors  
Area Agencies on Aging

**FROM:** Ellen Nau, Program Coordinator

**DATE:** August 21, 2012

**SUBJECT:** Lifespan Respite Care

**Publications:**

**New Fact Sheet: Respite for Individuals with Neurological Conditions**

Millions of adults in the United States live with various neurological conditions, including epilepsy, Alzheimer's disease and other dementias, cerebral vascular disease including stroke and headache, Amyotrophic Lateral Sclerosis (ALS), Multiple Sclerosis (MS), Parkinson's Disease, infections, brain tumors, and acquired (ABI) or traumatic brain injury (TBI). Many, depending on the severity or progression of their condition, rely on family members, friends, or other volunteers to help them throughout the day. Respite for individuals with neurological conditions may be difficult for family caregivers to find and to access due to limited options and funding sources. To download the fact sheet, go to: [http://archrespite.org/images/docs/Factsheets/FS\\_59-NeurologicalConditions\\_RespiteFinal.pdf](http://archrespite.org/images/docs/Factsheets/FS_59-NeurologicalConditions_RespiteFinal.pdf)

**New Action Guide for "Doing Something Grand" for Grandparents Day**

**September 9, 2012**

On the *slight* chance you haven't already thought of ideas to Do Something Grand for Grandparents Day, Generations United has an action guide chock full of interesting activities. [Download your copy.](#)

**Webinars:**

The ARCH Webinar ***Funding Sustainability for Lifespan Respite Grantees, Part II: Examples from the States***, held on August 14, 2012, is now archived and available for downloading or viewing on the ARCH website at: <http://archrespite.org/ta-center-for-respite/webinars-and-teleconferences/funding-sustainability-part-ii>).



12-248

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TTY users dial 711  
Fax (804) 662-9354

**MEMORANDUM**

**TO:** Executive Directors  
Area Agencies on Aging

**FROM:** April Holmes

**DATE:** August 21, 2012

**SUBJECT:** Career opportunity at the NCOA Center for Healthy Aging

The National Council on Aging is recruiting for the position of Program Manager at the Center for Healthy Aging. The Program Manager will be part of a team helping community organizations implement proven self-management programs that give people with chronic conditions the tools they need to better manage their symptoms and live life more fully.

Please note that the grant funding this position is scheduled to end June 2013 but NCOA is hopeful that this work will continue. Healthy Aging is a major strategic priority for NCOA.

The full position description can be accessed at the link below:

<http://www.ncoa.org/about-ncoa/careers/program-manager-center-for.html>

We would appreciate your help disseminating this information.



12-249

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**MEMORANDUM**

**TO:** Executive Directors  
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**FROM:** Kathy Miller

**DATE:** August 21, 2012

**SUBJECT: Help Seniors Afford Hearing Aids**

Hearing loss affects nine million seniors, yet many forgo treatment because most health insurance options, such as Original Medicare, generally do not cover hearing aids. AUDIENT is a national nonprofit hearing care alliance that unites hearing health care professionals, suppliers, and related groups with the common goal of providing access to quality hearing aids and related care for low income hearing impaired people at a reduced cost. Individuals may qualify if they have incomes less than 250% of poverty.

AUDIANT encourages hearing care accessibility through a network of dedicated hearing health care providers in the United States. AUDIENT sees that each income qualified applicant is referred to a hearing care professional in their community who is dedicated to supporting those in need of quality hearing care. AUDIENT serves as a third party administrator by performing income qualification, collecting the funds from the patient as agent of the provider, and managing the database of outcome measures from each patient. Costs and pricing are designed to be reasonable for both patients and providers of care.

**[Learn more](#) | [Get a free brochure on hearing loss](#)**



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**MEMORANDUM**

**TO:** Executive Directors  
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**FROM:** Kathy Miller

**DATE:** August 21, 2012

**SUBJECT:** AIRS Certification

I recently surveyed AAA Directors to determine how many agencies have staff members that are certified by the Alliance of Information and Referral Systems (AIRS). I thought all of the agencies would be interested in the results. Out of 17 responses received, 9 AAAs indicated that they have 1 or more staff members with AIRS certification.

Area Agency on Aging	# of AIRS certified staff
Fairfax	1
Jefferson Area Board for Aging	2
Loudoun County	2
Mountain Empire Older Citizens	13
New River Valley	2
Peninsula	1
Prince William	7
Senior Services of Southeastern VA	2
Southern	1

Some of the advantages that were given for certification include the following:

- Provides recognition and distinction for the agency, and therefore, assists with marketing efforts.
- Reassures older adults and their family members seeking services.

- Helps fulfill requirements for fully functional ADRCs.
- Serves as a screening tool to evaluate CRIA staff competencies.
- Allows immediate access to interpreter services for 170 different languages.
- Provides consistency of professional standards of practice.

For more information about AIRS certification, go to: [www.airs.org](http://www.airs.org)



12-251

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**MEMORANDUM**

**TO:** Executive Directors  
Area Agencies on Aging

**FROM:** James Rothrock

**DATE:** August 21, 2012

**SUBJECT:** Burlington Coat Factory Community Partners

Burlington Coat Factory is announcing a new community based program that they hope will reach many needy families in Virginia. The new program is called *Burlington Community Partners*. Area agencies on aging, CIL's and other local providers may want to consider becoming a partner in this program that provides vouchers for clothing, gift cards, and can be customized to your organization's needs. Information on the program is attached.



1830 Route 130  
Burlington, NJ 08016

Dear Sir or Madam:

Have you heard the exciting news? Burlington Coat Factory has just launched a community based program, called **Burlington Community Partners**. This program represents Burlington Coat Factory's long standing commitment to serving local communities where we work and do business, and offers your organization an opportunity to provide direct assistance to clients through local Burlington Coat Factory retail stores.

Burlington currently partners with hundreds of organizations around the country with missions similar to yours. Some examples of our partnership efforts include:

- A Department of Human Services in Pennsylvania issues vouchers to families of foster care children to purchase back-to-school clothing. The foster parents can shop at their local Burlington Coat Factory store, and present the agency vouchers for payment. The agency controls the type of merchandise purchased, without the need to escort the family while shopping, making the process easy for everyone.
- A Vocational Rehabilitation Center in Washington purchases Burlington Coat Factory gift cards and distributes them to their clients to purchase back to work clothing. Clients are able to shop at any Burlington Coat Factory location, and the gift cards allow the flexibility for their clients to choose their own items.

This program can be customized to meet your organization's specific needs, with a wide variety of service offerings. In addition to the above examples, we offer qualified organizations an opportunity to purchase specific products (such as car seats, coats, and school uniforms) in bulk quantities. Also, we are able to extend a special discount to your organization on purchases of gift cards, redeemable at any of our Burlington Coat Factory/Baby Depot retail locations.

We look forward to discussing how the Burlington Community Partners program can immediately add value—and savings—to your current efforts. To take advantage of our community services, please contact me toll-free at (855) 722-3911, or by email at [BurlingtonCommunityPartners@coat.com](mailto:BurlingtonCommunityPartners@coat.com).

We look forward to working with you!

Sincerely,

*Karen Cha*

Karen Cha  
**Burlington Community Partners**  
Phone: (855) 722-3911

**About Us:**

Burlington Coat Factory is a national retail chain offering current, high-quality branded merchandise for the entire family and the home at up to 65% off department store prices every day. Departments include ladies' dresses, suits and sportswear, juniors, accessories, menswear, family footwear, children's clothing, furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family.



12-252

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**MEMORANDUM**

**TO:** Executive Directors  
Area Agencies on Aging

**FROM:** Kathy Miller

**DATE:** August 21, 2012

**SUBJECT:** VHDA Universal Design Seminar

The Virginia Housing Development Authority is planning a seminar on Universal Design to be held October 22, 2012 from 10:00 a.m. until 2:15 p.m. at the Virginia Housing Center, 4224 Cox Road, Glen Allen, VA 23060. The event should be especially valuable to design professionals, developers, builders, planning, zoning and building officials, bankers, loan officers, engineers, rehab specialists, homeowners and others involved in the built environment process. William E. Fuller, Ph.D., Sr. Community Housing Officer, VHDA, will give the latest information on using universal design to achieve greater accessibility for all people.

Please see the following seminar and registration information.



## **GOING BEYOND ACCESSIBILITY TO UNIVERSAL DESIGN**

The Virginia Housing Development Authority is planning a seminar on Universal Design. The seminar will be held **October 22, 2012 from 10:00 a.m. until 2:15 p.m.** at the **Virginia Housing Center, 4224 Cox Road, Glen Allen, VA 23060.**

The value of adapting and building accessible homes and apartments should be an investment that is important to us personally and corporately. The event should be especially valuable to design professionals, developers, builders, planning, zoning and building officials, bankers, loan officers, engineers, rehab specialists, homeowners and others involved in the built environment process.

**William E. Fuller, Ph.D., Sr. Community Housing Officer, VHDA,** Dr. Fuller will give the latest information on using universal design to achieve greater accessibility for all people.

**The seminar will allow design professionals to meet the criteria for extra points on the Qualified Allocation Plan for Virginia's Low Income Housing Tax Credit application process with VHDA.**

**Due to limited seating, we suggest that you register early for this informative day.**

**A seminar fee of \$30 must be received with registration form before the seminar.**

**Deadline for registration is October 5, 2012.**

Should you have any questions after reviewing the program and registration form please call Debbie Griner, Community Outreach Program Coordinator, at 804-343-5579, or you may email her at [debbie.griner@vhda.com](mailto:debbie.griner@vhda.com). We look forward to seeing you on October 22, 2012.



## SEMINAR REGISTRATION FORM GOING BEYOND ACCESSIBILITY TO UNIVERSAL DESIGN

**Registration Deadline October 5, 2012**

*(Sorry no credit cards accepted)  
Payments must be received before the seminar.  
Please print and return registration form with payment to:*

**Virginia Housing Development Authority  
Attn: Debbie Griner  
601 S. Belvidere Street  
Richmond, VA 23220-6500**

**Program:** See Agenda  
**Date:** October 22, 2012  
**Place:** Virginia Housing Center (VHC) - Glen Allen, VA

### 1. Participant information (Please print.)

Full Name: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

2. **Seminar Fee - A \$30 seminar fee (payable with registration)** includes training materials, continental breakfast, lunch, and afternoon snack.

### 3. Lunch Selection (Please check your choice.)

*Deli Sandwich:*

Turkey  Ham  Roast Beef  Chicken Salad  Tuna Salad  Veggie Wrap

*If you have a special dietary need please specify:* \_\_\_\_\_

*Beverage:*

Coke  Pepsi  Dr. Pepper  Sierra Mist  Diet Soda \_\_\_\_\_

**Accommodations:** *If you need accommodations that meet the requirements of the Americans with Disabilities Act, please indicate specific requirements* \_\_\_\_\_.



## AGENDA

### **“GOING BEYOND ACCESSIBILITY TO UNIVERSAL DESIGN”**

**VHC  
Glen Allen, VA  
October 22, 2012**

Universal Design has been defined by The Center for Universal Design as: “The design of products and environments to be usable by all people to the greatest extent possible, without the need for adaptation or specialized design.”

- 9:30 – 10:00     Registration, Continental Breakfast
- 10:00 – 12:00     **William E. Fuller, Ph.D**  
GOING BEYOND ACCESSIBILITY TO UNIVERSAL DESIGN
- 12:00 - 12:30     Lunch
- 12:30 – 2:00     **William E. Fuller, Ph.D**  
GOING BEYOND ACCESSIBILITY TO UNIVERSAL DESIGN
- 2:00 – 2:15     Wrap-up, Questions



## **Directions to Virginia Housing Center** **4224 Cox Road**



### **From Richmond International Airport and points east:**

1. Follow S. Airport Drive approx. 4 miles
2. Merge onto I-295 N toward 1-64 W / Charlottesville / I-95 N / Washington
3. After about 20 miles, take Exit 51B: Nuckols Rd. South
4. Merge onto NUCKOLS RD
5. After about a mile, turn right onto Cox Rd.
6. Follow to 4224 Cox Rd., building is on your right

### **Or from I-64:**

1. Stay on I-64 1-64 W / Charlottesville
2. Take the Gaskins Rd. North exit.
3. Turn left at second light, onto W. Broad St. (250 West)
4. After about 1 mile, turn right onto Cox Rd. and continue straight to 4224 Cox Rd.

### **From points north:**

1. From I-95 S, take the 1-295 exit (exit 84B) toward Charlottesville.
2. Take the US-1 S exit on the left toward Richmond
3. Merge onto I-295 N via the exit on the left, heading toward I-64 W / Charlottesville
4. Go for about 7 miles, then take exit 51B to Nuckols Rd. South
5. Merge onto Nuckols Rd.
6. Turn right onto Cox Rd.
7. Follow to 4224 Cox Rd., building is on your right

### **Or**

1. Take Route 288 North to I-64 East
2. Take exit 178B to 250 East (W. Broad St.)
3. At the 2<sup>nd</sup> stoplight, take a left onto Cox Rd.
4. Continue to 4224 Cox Rd., building is on your left

### **From points west:**

1. Take 1-64 E to Richmond
2. Take exit 178B to 250 East (W. Broad St.)
3. At the 2<sup>nd</sup> stoplight, take a left onto Cox Rd.
4. Continue to 4224 Cox Rd., building is on your left



## Hotel Information



### TOWNEPLACE SUITES BY MARRIOTT RICHMOND INNSBROOK

4231 Park Place Court  
Glen Allen, VA 23060  
(804)-747-5253

### MARRIOTT RICHMOND WEST

4240 Dominion Boulevard  
Richmond, VA 23060  
(804) 965-9500

### COMFORT SUITES INNSBROOK

4051 Innslake Drive  
Glen Allen, VA 23060  
(804) 217-9200

### HAMPTON INN RICHMOND WEST

10800 West Broad Street  
Glen Allen, VA 23060-3366  
804-747-7777

### COURTYARD BY MARRIOTT RICHMOND NORTHWEST

3950 Westerre Parkway  
Richmond, VA 23233  
804-346-5427

### STUDIOPLUS RICHMOND-INNSBROOK

10060 West Broad Street  
Glen Allen, VA 23060  
(804) 747-0840

### HOLIDAY INN EXPRESS RICHMOND-I64 AT INNSBROOK, VA

9933 Mayland Drive  
Richmond, VA 23233  
800-733-5916

### OAKWOOD WYNDHAM

11401 Old Nickols Road  
Glen Allen, VA 23060  
(800) 434-6835

### AMERISUITES RICHMOND INNSBROOK

4100 Cox Road  
Glen Allen, VA 23060  
(804) 747-9644

### HOMWOOD SUITES RICHMOND-WEST END

4100 Innslake Drive  
Glen Allen, VA 23060  
(804) 217-8000

### HILTON GARDEN INN RICHMOND INNSBROOK

4050 Cox Road  
Glen Allen, VA 23060  
804-521-2900

### HOMESTEAD STUDIO SUITES RICHMOND-INNSBROOK

10961 West Broad Street  
Glen Allen, VA 23060  
804-747-8898

### RESIDENCE INN BY MARRIOTT RICHMOND NORTHWEST

3940 Westerre Parkway  
Richmond, VA 23233  
804-762-9852

### FAIRFIELD INN & SUITES RICHMOND NW

9937 Mayland Drive  
Richmond, VA 23233  
804-545-4200

### CANDLEWOOD SUITES RICHMOND WEST

4120 Brookriver Drive  
Glen Allen, VA 23060  
877 226 3539